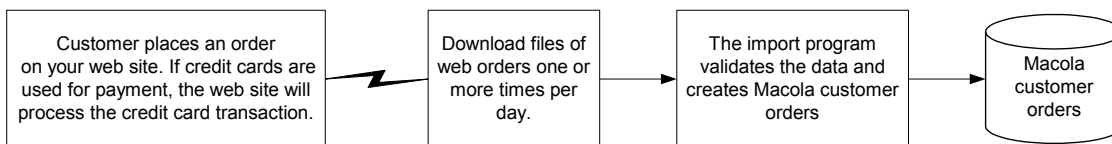


Web Orders Import Utility

This utility allows you to import customer orders from an external web site and create Macola customer orders. It also exports UPS tracking numbers back to the web site.

This utility was developed to allow Macola users to import and automatically create customer orders from an external web site. It can operate in an environment where you are taking orders from customers that do not have an existing Macola customer number (typically called a business-to-consumer or B2C environment) OR where a customer record and credit limit has previously been established (typically called a business-to-business or B2B environment).

If UPS, FedEx or DHL, etc. is your primary shipper and you are using the Wisys Pick and Pack software, the V-Technologies software (ShipGear or StarShip), or the BirdDog software, the software utility will create a file of tracking numbers to export back to your external web site. This will allow your web customers to track their order and not need to call your office.



Order Number	Parent Order Number	Order Date	Bill Name	Bill Address 1	Bill Address 2	Bill City	Bill State	Bill Zip	Bill Email	BI
29965		20080416	WE...	121 MORD...		BLO...	PA	17815	WWE...	57
29966		20080416	Sh...	na		KIn...	CA	93631	sharo...	15
29966		20080416	Sh...	na		KIn...	CA	93631	sharo...	15
29966		20080416	Sh...	na		KIn...	CA	93631	sharo...	15
29966		20080416	Sh...	na		KIn...	CA	93631	sharo...	15
29966		20080416	Sh...	na		KIn...	CA	93631	sharo...	15
29966		20080416	Sh...	na		KIn...	CA	93631	sharo...	15
29966		20080416	Sh...	na		KIn...	CA	93631	sharo...	15
29967		20080416	Pat...	1340 Unru...		Phil...	PA	19111	pash...	21
29967		20080416	Pat...	1340 Unru...		Phil...	PA	19111	pash...	21
29967		20080416	Pat...	1340 Unru...		Phil...	PA	19111	pash...	21
29967		20080416	Pat...	1340 Unru...		Phil...	PA	19111	pash...	21
29967		20080416	Pat...	1340 Unru...		Phil...	PA	19111	pash...	21
29968		20080416	Kim...	1130 Willia...	1130 Wil...	Blai...	PA	15717	knup...	72
29968		20080416	Kim...	1130 Willia...	1130 Wil...	Blai...	PA	15717	knup...	72
29968		20080416	Kim...	1130 Willia...	1130 Wil...	Blai...	PA	15717	knup...	72
29968		20080416	Kim...	1130 Willia...	1130 Wil...	Blai...	PA	15717	knup...	72
29968		20080416	Kim...	1130 Willia...	1130 Wil...	Blai...	PA	15717	knup...	72
29969		20080416	Sa...	4823 - 45 ...		Inni...	AB	T4G 1P3	jezzy...	40
29969		20080416	Sa...	4823 - 45 ...		Inni...	AB	T4G 1P3	jezzy...	40
29969		20080416	Sa...	4823 - 45 ...		Inni...	AB	T4G 1P3	jezzy...	40

(In the above sample screen, we have compressed the width of the columns to hide customer names and addresses. Your software will display the full width of each column.)

WHO NEEDS THIS SOFTWARE?

If you have an existing external web site that allows customers to key in orders, our utility will import those orders directly into Macola and eliminate manual re-keying.

HOW DOES IT WORK?

- You import files from your external web site. These can be in any format.
- We have a new version being developed that will import web orders and create Macola orders in an unattended mode (i.e. no human intervention).
- The program reads the file of orders and validates the data. Errors are highlights/
- If there are no errors, click on the 'Process Orders' button and Macola orders are created.
- If you have errors, the nature of the order is displayed. You can click on the field that needs attention to make the change.
- If you choose to process orders without first correcting any errors, the program will only export the good orders.
- Order with errors are automatically moved to the 'Manage Exceptions' tab on the screen to await correction. After errors are corrected, they can be processed and Macola customer orders will be created.
- Once each Macola order is shipped, the program creates a file of UPS tracking numbers and exports that file back to your external web site.

KEY FEATURES and BENEFITS

- Eliminates hours of tedious keying and proofreading (i.e. happier employees)
- Better manage your customer orders (i.e. happier customers)
- Low cost and unlimited phone support (i.e. no on-going maintenance costs)

WHAT DOES IT COST AND WHAT IS INCLUDED?

The Web Orders System Manager module is \$ 5,000 (US) and includes unlimited phone support for start-up and on-going questions. Additionally, you need to budget dollars for customizing the software to your specific needs.

TO PURCHASE OR FOR MORE INFORMATION

Call Terry Lanham in at (888) 802-6293 or (513) 723-8091.

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Leahy Consulting is the Cincinnati office of the Esta Group. Founded in 1981, our mission is to help manufacturers and distributors to significantly improve their accounting information systems and business workflow. The Esta Group is a consortium of Macola authorized resellers in Cincinnati, Toledo, Akron, Saginaw, Des Moines and Southern California.

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